

**Samuel P. Harn Museum of Art Intern
Project Description Form**

Staff contact name: Tami Wroath, Director of Marketing & Public Relations

Department: Marketing and PR

Title of Internship: Visual Storytelling

Brief Description of Internship: Work closely with the Director of Marketing & Public Relations to develop visual media for creative content marketing. Craft compelling narratives to inform, inspire and engage with myriad museum audiences. The intern will collaborate heavily with others within the department to plan, capture and create vibrant photography and video for web and social media goals and campaigns.

Hours per week: 10 hours/week

Specific Duties: Develop a content series on student interns to transform weekly #HarnIntern social media features, artist interviews, exhibition documentation, promotion and more. Capture “aha moments” between visitors and artwork.

Qualifications needed:

- Availability during museum business hours (M – F, 8 am - 5 pm); for Museum Nights (second Thursday of every month, 6 – 9 pm); for other special events as needed including some evenings and weekends
- Proficiency in Adobe Photoshop or Lightroom, Adobe Premiere or comparable editing software
- Proficiency in digital photography and videography
- Strong communication and interpersonal skills
- Passion for storytelling
- Receptivity to feedback
- Design sensibility desired, but not required

Objectives for intern: Intern will: receive experience in visual communication and storytelling for content marketing in the nonprofit sphere; hone video, photography, and content planning skills; take pride in seeing their work published for a respected, integral Top 10 university institution; become familiar with the inner workings of an art museum, intradepartmental collaboration and vision building.

Special application instructions for this project: Along with the application, please submit 3 - 5 digital samples of your work via email to twroath@harn.ufl.edu or online web/portfolio link. Samples may include video spots, event photography, portraits. Demonstrated skill photographing and/or videoing in varying light levels a plus. If experience has not been gained through prior work or internships, a polished class project or custom mock content are acceptable as an alternative.

Questions? Email Tami at twroath@harn.ufl.edu