

# Samuel P. Harn Museum of Art

## Intern Project Description Form

**Staff Contact Name:** Heather Bjorn, Communications Specialist

**Department:** Marketing and PR

**Title of Internship:** Photography

**Brief Description of Internship:** Work closely with the Harn's Communications Specialist to develop visual media for creative marketing content. Craft compelling visual narratives to inform, inspire and engage with a myriad of museum audiences. Collaborate heavily with others within the department to plan, capture and create vibrant photography for print, web and social media goals and campaigns.

**Hours per week:** 6 – 8 hours/week

### **Specific Duties:**

Photography of art installations, “aha moments” between visitors and artwork in the museum, staff/ intern portraits, store products and special projects for social media.

### **Qualifications needed:**

- Availability for at least 4 hours Monday – Friday when the museum is open (Currently weekday museum hours are Tuesday – Friday, 10 am - 5 pm and Thursdays from 5 – 9 pm).
- Must be available for Museum Nights held the second Thursday of each month from 6 to 9 pm. Event dates are September 12, October 10, November 14
- Proficiency in Adobe Photoshop or Lightroom, Adobe Premiere or comparable editing software
- Proficiency in digital photography and videography skills a plus
- Strong communication and interpersonal skills

### **Objectives for Intern:**

- Receive experience in visual communications for marketing content in the non-profit sphere
- Hone video and photography skills including editing
- Work published in Harn publications and online communications

**Special application instructions for this project:** Along with the application, please submit 3 - 5 digital samples of your work via email to [hbjorn@harn.ufl.edu](mailto:hbjorn@harn.ufl.edu) or online web/portfolio link. Samples may include video spots, event photography or portraits. Demonstrated skill in varying light levels a plus. If experience has not been gained through prior work or internships, a polished class project or custom mock content are acceptable as an alternative. **Questions?** Email Heather at [hbjorn@harn.ufl.edu](mailto:hbjorn@harn.ufl.edu)