

HARN PARTNER

Q&A

with...



Homelight, INC.

What does being a supporter of the Harn mean to Homelight?

HomeLight is excited to be able to get involved with the community of Gainesville and help to support the organizations that make the university and city so special. We work with top agents in the area and across Florida and are always happy when we can serve as a sponsor to new organizations in communities where we have agents based!

What do you want your sponsorship to accomplish at the Harn?

We are happy to be able to support Harn's efforts towards enriching the community of Gainesville and University of Florida. We hope that our sponsorship can assist them in areas where they need it most!

How does HomeLight align with the Harn's mission and the communities that the museum serves?

Since HomeLight's founding in 2012, we've been committed to supporting thousands of neighborhoods and communities across the country. Whether it's through our core products which have helped more than 1 million homebuyers and sellers connect with the top real estate agents in their area, or through our Sponsorship Program which has supported thousands of teams, organizations, and grassroots events. Like Harn, we are excited to be able to give back to the communities that are inspiring, educating, and enriching people's lives through art.

What impresses you most about the Harn?

We were very excited to learn that Harn is one of the biggest university art museums in the South! We also were impressed by Harn's dedication to providing exhibitions that encourage dialogue about regional, national, and international issues.

What do you hope for the future of the Harn?

As a tech company, we are interested to see what Harn can do to employ existing and new technologies to support the museum's work and achieve its mission and vision.

In what ways are art and community a part of HomeLight's business practices/day-to-day?

HomeLight has always been centered around community. For the past decade, we've been bringing innovation to the real estate industry and have focused on how to help people find the home of their dreams. Our platform is used by hundreds of thousands of homebuyers and sellers to partner with top real estate agents and win at any step of the real estate journey — whether that's finding a top agent, securing a competitive mortgage, or ensuring on-time, easy close!