

HARN PARTNER

Q&A
with...



Adrienne Fletcher Photography

FIRST MAGNITUDE BREWING CO.

PRESIDENT CHRISTINE DENNY

What does being a supporter of the Harn mean to First Magnitude?

Supporting the Harn is supporting the cultural growth of Gainesville. It is also supporting access to art and art education.

What do you want to accomplish through your giving to the Harn?

First Magnitude Brewing Company strives to be a local business that is known for a great product and for actively supporting Gainesville's community and creativity. We are honored to partner with the Harn and we are very happy to support their mission and initiatives however we can so they can continue to do their good and valuable work.

Tell us about your business philosophy/mantra. What does your business gain by supporting the Harn?

Our motto is GOOD THINGS SPRING FROM HERE, and we seek to embody our motto in all that we do; in our beer, our customer experience, our fantastic staff, and in how we work and partner within our community. By supporting the Harn we get to help them accomplish their goals while also introducing our brand to customers and businesses that share our values and interest in supporting the arts.

How does the Harn compare to other museums?

The Harn is an incredible resource for the University of Florida, the Gainesville community, and the state. The programming, exhibits, and educational opportunities make the museum comfortable and accessible, which is key to engaging discerning as well as new audiences.

What do you hope for the future of the Harn?

I want the Harn to strike a balance between being savvy enough to continue to solidify the Museum's place in the art world; while also being accessible and open enough to bring in exhibits that spark interest and encourage attendance from non-traditional museum visitors. This is not easy, but it appears to align with the path the Harn is already on, and we look forward to our continued partnership.

