

Staff Contact Name : Tami Wroath, Director of Marketing & Public Relations

Department: Marketing and PR

Title of Internship: Photography and Video

Brief Description of Internship:

Work closely with the Director of Marketing & Public Relations to develop visual media for creative marketing content. Craft compelling visual narratives to inform, inspire and engage with a myriad of museum audiences. Collaborate heavily with others within the department to plan, capture and create vibrant video and photography for print, web and social media goals and campaigns.

Hours per week: 6 - 8 hours/week

Specific Duties:

Photography of art installations, “aha moments” between visitors and artwork in the museum, staff/ intern portraits, store products and special projects for social media.

Qualifications needed:

- v Availability for at least 4 hours during weekdays when the museum is open (Currently weekday museum hours are Tuesday - Friday, 10 am - 5 pm); for special scheduled events such as virtual tours and possibly in-person programs should the museum begin to offer them.
- Proficiency in Adobe Photoshop or Lightroom, Adobe Premiere or comparable editing software
- Proficiency in digital photography and videography skills a plus
- Strong communication and interpersonal skills
- v Design sensibility desired, but not required

Objectives for Intern:

- v Receive experience in visual communications for marketing content in the nonprofit sphere
- Hone video and photography skills including editing
- Take pride in seeing their work published for a respected, integral Top 10 university institution.

Special application instructions for this project: Along with the application, please submit 3 - 5 digital samples of your work via email to twroath@harn.ufl.edu or online web/portfolio link. Samples may include video spots, event photography or portraits. Demonstrated skill photographing and/or videoing in varying light levels a plus. If experience has not been gained through prior work or internships, a polished class project or custom mock content are acceptable as an alternative. Please Email Tami at twroath@harn.ufl.edu