

Samuel P. Harn Museum of Art

Intern Project Description Form

Staff Contact Name: Heather Bjorn, Communications Specialist

Department: Marketing and PR

Title of Internship: Photography and Video

Brief Description of Internship:

Work closely with the Harn's Communications Specialist to develop visual media for creative marketing content. Craft compelling visual narratives to inform, inspire and engage with a myriad of museum audiences. Collaborate heavily with others within the department to plan, capture and create vibrant video and photography for print, web and social media goals and campaigns.

Hours per week: 6 – 8 hours/week

Specific Duties:

Photography of art installations, “aha moments” between visitors and artwork in the museum, staff/ intern portraits, store products and special projects for social media.

Qualifications needed:

- Availability for at least 4 hours Monday – Friday when the museum is open (Currently weekday museum hours are Tuesday – Friday, 10 am – 5 pm).
- Must be available for Museum Nights held the second Thursday of each month from 6 to 9 pm. Event dates are January 12, February 9, March 9, April 13
- Proficiency in Adobe Photoshop or Lightroom, Adobe Premiere or comparable editing software
- Proficiency in digital photography and videography skills a plus
- Strong communication and interpersonal skills

Objectives for Intern:

- Receive experience in visual communications for marketing content in the non-profit sphere
- Hone video and photography skills including editing
- Work published in Harn publications and online communications

Special application instructions for this project: Along with the application, please submit 3 – 5 digital samples of your work via email to hbjorn@harn.ufl.edu or online web/portfolio link. Samples may include video spots, event photography or portraits. Demonstrated skill in varying light levels a plus. If experience has not been gained through prior work or internships, a polished class project or custom mock content are acceptable as an alternative. **Questions?** Email Heather at hbjorn@harn.ufl.edu