

HARN PARTNER

Q&A
with...



CYPRESS & GROVE BREWING COMPANY CO-OWNER ANNA HEINEMAN

What inspired you to partner with the Harn?

I reached out to the Harn since my background is in Art History (I have my PHD in Contemporary Art History). My career path took a different turn with brewery ownership, but because I still love going to see the Harn exhibits, and being involved in the arts, I thought partnering with the Harn would be a great way to merge my two interests.

The Harn's exhibition *The World to Come* chronicles ecological damage through contemporary art. How does this exhibition speak to your commitment of respect for the environment?

We at Cypress & Grove have a deep commitment to the environment. We recycle when we can, and try to be as energy efficient as possible. It is more than just our company policy to take our environmental actions into account; the four of us owners are nature enthusiasts and Planet Earth lovers, and are aware of our footprint on the world. We try to minimize it as much as possible.

How do you hope this exhibition will impact the community's respect for the environment?

I'm a strong believer that art exhibitions – much like movies, documentaries, and both fact and fiction literature – can change the way people view the world. I hope viewers of the exhibition will leave the exhibition respecting the environment and questioning how they can

change their behaviors to protect it.

How does your business philosophy align with the Harn?

Much like the Harn, we strive to make Gainesville a wonderful place to live. Having great art, and fun spaces to get locally made beer makes Gainesville great.

What is a fun fact about your business?

Our brewery is in an old Ice Plant that was operational at the beginning of the 1900s. We use the old well from the building that was once used to make ice to now make beer! The well is 400 feet deep, and pulls water straight from the Floridan Aquifer. The building was once a hub of activity—train cars would ship ice across Florida, and Gainesvillians could come to purchase ice for their home ice boxes and large gatherings. In the summertime, prior to air conditioning, it was the only “cool” place around. We love that our walls have a history, and have new life sharing stories within them now.