

# Samuel P. Harn Museum of Art

## Intern Project Description Form

**Staff Contact Name:** Heather Bjorn, Communications Specialist

**Department:** Marketing and PR

**Title of Internship:** Photography Project

### **Brief Description of Internship:**

Work closely with the Harn's Communications Specialist to develop visual media for creative marketing content. Craft compelling visual narratives to inform, inspire and engage with a myriad of museum audiences. Collaborate heavily with others within the department to plan, capture and create vibrant photography for print, web and social media goals and campaigns.

**Hours per week:** 4 - 8 hours/week

### **Specific Duties:**

Photography of art installations, “aha moments” between visitors and artwork in the museum, staff/ intern portraits, store products, special projects for social media, and Museum Nights shots.

### **Qualifications needed:**

- Must be available for Museum Nights held the second Thursday of each month from 6 to 9 pm. Event dates are January 11, February 8, March 14, and April 11.
- Availability for at least 4 hours Monday - Friday when the museum is open (Currently weekday museum hours are Tuesday, Wednesday and Friday, 10 am - 5 pm. Thursday's hours are 10 - 9 pm).
- Proficiency in Adobe Photoshop or Lightroom, Adobe Premiere or comparable editing software
- Proficiency in digital photography skills a plus
- Strong communication and interpersonal skills

### **Objectives for Intern:**

- Receive experience in visual communications for marketing content in the non-profit sphere
- Hone photography skills, including editing
- Work published in Harn publications and online communications

**Special application instructions for this project:** Along with the application, please submit 5 - 8 digital samples of your work via email to [hbjorn@harn.ufl.edu](mailto:hbjorn@harn.ufl.edu) or online web/portfolio link. Samples may include event photography or portraits, and social media posts including original photography, if applicable. Demonstrated skill in varying light levels a plus. If experience has not been gained through prior work or internships, a polished class project or custom mock content are acceptable as an alternative. **Questions?** Email Heather at [hbjorn@harn.ufl.edu](mailto:hbjorn@harn.ufl.edu)