

Samuel P. Harn Museum of Art

Intern Project Description Form

STAFF CONTACT: Michael Quinones, Technology Manager
DEPARTMENT: Museum Technology
TITLE OF INTERNSHIP: Digital Solutions Intern

BRIEF DESCRIPTION OF INTERNSHIP:

This internship opportunity seeks a creative and tech-savvy individual who wants to use their talents on front-facing communications projects. This intern will have an opportunity to combine their skills to enhance the museum's visitor experience by creating captivating, informative, and impressionable signage solutions.

KEY RESPONSIBILITIES:

- Collaborate with museum staff to conceptualize and develop dynamic digital signage displays.
- Coordinate information into designed templates and establish a plan for the display of content informing guests about upcoming events, programs, store features, and potential rental opportunities.
- Analyze user interface, accessibility, and ease of navigation to create an intuitive and immersive experience for visitors.
- Work with cross-functional teams to align digital signage strategies with the Harn's strategic plan.

QUALIFICATIONS NEEDED:

- Experience with or class experience in Marketing, Digital Media, or Information Technology.
- Creative mindset with the ability to turn concepts into digital experiences.
- Excellent communication and teamwork skills.

HOURS PER WEEK:

- Hours will vary based on project and team availability.

LEARNING OBJECTIVES FOR INTERN:

- Learn, apply, and evolve the Harn Museum brand through innovative and engaging storytelling.
- Learn how to collaborate with internal departments on design, communications, strategy, and operations.
- Gain experience in public digital marketing.