

Samuel P. Harn Museum of Art

Intern Project Description Form

Staff Contact Name: Heather Bjorn, Communications Specialist

Department: Marketing and PR

Title of Internship: Photography

Brief Description of Internship: Work closely with the Harn's Communications Specialist to develop visual media for creative marketing content. Craft compelling visual narratives to inform, inspire and engage with a myriad of museum audiences. Collaborate heavily with others within the department to plan, capture and create vibrant photography for print, web and social media goals and campaigns.

Hours per week: 6 - 8 hours/week

Specific Duties:

Photography of art installations, "aha moments" between visitors and artwork in the museum, staff/intern portraits, store products and special projects for social media.

Qualifications needed:

- Availability for at least 4 hours Monday - Friday when the museum is open (Currently weekday museum hours are Tuesday - Friday, 10 am - 5 pm).
- Must be available for Museum Nights held the second Thursday of each month from 6 to 9 pm. Event dates are May 9, June 13, July 11, August 8
- Proficiency in Adobe Photoshop or Lightroom, Adobe Premiere or comparable editing software
- Proficiency in digital photography and videography skills a plus
- Strong communication and interpersonal skills

Objectives for Intern:

- Receive experience in visual communications for marketing content in the non-profit sphere
- Hone video and photography skills including editing
- Work published in Harn publications and online communications

Special application instructions for this project: Along with the application, please submit 3 - 5 digital samples of your work via email to hbjorn@harn.ufl.edu or online web/portfolio link. Samples may include video spots, event photography or portraits. Demonstrated skill in varying light levels a plus. If experience has not been gained through prior work or internships, a polished class project or custom mock content are acceptable as an alternative. **Questions?** Email Heather at hbjorn@harn.ufl.edu