Samuel P. Harn Museum of Art
Intern Project Description Form

Staff Contact Name: Heather Bjorn, Communications Specialist
Department: Marketing and PR
Title of Internship: Photography

Brief Description of Internship: Work closely with the Harn’s Communications Specialist to develop visual media for creative marketing content. Craft compelling visual narratives to inform, inspire and engage with a myriad of museum audiences. Collaborate heavily with others within the department to plan, capture and create vibrant photography for print, web and social media goals and campaigns.

Hours per week: 6 – 8 hours/week

Specific Duties:
Photography of art installations, “aha moments” between visitors and artwork in the museum, staff/intern portraits, store products and special projects for social media.

Qualifications needed:
• Availability for at least 4 hours Monday – Friday when the museum is open (Currently weekday museum hours are Tuesday – Friday, 10 am - 5 pm and Thursdays from 5 – 9 pm).
• Must be available for Museum Nights held the second Thursday of each month from 6 to 9 pm.
  Event dates are September 12, October 10, November 14, August 8
• Proficiency in Adobe Photoshop or Lightroom, Adobe Premiere or comparable editing software
• Proficiency in digital photography and videography skills a plus
• Strong communication and interpersonal skills

Objectives for Intern:
• Receive experience in visual communications for marketing content in the non-profit sphere
• Hone video and photography skills including editing
• Work published in Harn publications and online communications

Special application instructions for this project: Along with the application, please submit 3 - 5 digital samples of your work via email to hbjorn@harn.ufl.edu or online web/portfolio link. Samples may include video spots, event photography or portraits. Demonstrated skill in varying light levels a plus. If experience has not been gained through prior work or internships, a polished class project or custom mock content are acceptable as an alternative. Questions? Email Heather at hbjorn@harn.ufl.edu